

GARY FOO

UX Designer | Front-End Developer

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ABOUT ME

Web Developer turned UX Designer. My dream is to design and develop digital products that people love. Strong in designing user-centric products, balancing business needs and communicating effectively with developers.

Currently a UX Designer at DBS Bank until June 2017. Earlier stints include web development at Straits Interactive and as a freelancer.

WORK EXPERIENCE

UX Designer | DBS Bank

Sept 2016 - Present

Wearing multiple hats as a UX Designer, Web Developer and Microsoft Office 365 Plugin Developer to craft digital and physical products to help 22,000 employees reduce meetings and make their meetings more efficient.

- Responsible for improving the user experience of Microsoft Office 365 suite in the bank. Adopted usability testing and user journey maps to uncover insights and issues to feedback to Microsoft and DBS Technology team
- Designed and developed Office 365 Plugin Prototypes to help employees run their meetings more efficiently
- Designed and developed various proof-of-concept web prototypes to test business and/or user desirability
- Designed wireframes and mockups of a mobile app aimed to help employees improve their operations reporting process

Web Developer | Freelance

Oct 2015 - Sep 2016

Designed, developed and deployed a website for a small manufacturing firm.

- Concept design, wireframing, user interface prototyping
- Front-end development in HTML5, CSS3 and JQuery
- Deployment and maintenance on NGINX web servers
- Performed Search Engine Optimization

SKILLS

User Experience

User Interface Design
Wireframing & Prototyping
Usability Testing
User Flow Mapping
User Research
Contextual Inquiry
User Journey Mapping
Information Architecture
Heuristic Evaluation

Programming

HTML5/CSS3 | Javascript
ReactJS | AngularJS
Python | Swift | JQuery
NodeJS | SEO | MySQL

Tools

Sketch | Axure | FramerJS
Invision | Marvel | Keynote
Photoshop | Sublime Text
Webstorm | Xcode | Git

Methodology

Agile - SCRUM
Double Diamond Design
Lean Brand Stack

Web Developer | Straits Interactive

March 2016 - May 2016

Wore multiple hats as Web Developer and Web Designer to develop a data protection and management web application.

- Concept design, user-interface mockup
- User interface development and prototyping
- Designed and developed dashboard for managing email and quiz campaigns
- Designed and developed data analytics dashboard to track quiz responses and scores of 100+ users
- Used Django Framework, HTML5, CSS3 and JQuery

Lead Web Developer | Resonate

May 2015 - August 2015

Designed, developed and deployed a volunteer project management platform for social workers to volunteer their skills to non-profit projects.

- User interface design and prototyping
- Front-end development using AngularJS
- Deployment and maintenance on NGINX web servers
- Managed and lead team of junior web developers

SHORT TERM PROJECT

UX Designer | Triplynr

August 2016

Conducted user research, usability studies and redesigned existing travel planning platform

- Stakeholder interview, user research and usability testing
- User interface mockups and paper prototyping
- User interface design in Sketch
- Prototyping using Invision

PERSONAL PROJECT

MyStarhub Mobile App Case Study

July 2016

Performed UX analysis and redesign of Singapore telco MyStarhub mobile app with a group of General Assembly teammates.

Please read more on: www.gary-foo.com/mystarhub.html

EDUCATION

General Assembly

User Experience Design
May 2016 - August 2016

University of Queensland

Bachelor of Information
Technology
Jul 2012 - Dec 2014

Kings's College London

Summer School
International Commercial Law
June 2013

Republic Polytechnic

Diploma in New Media
March 2007 - March 2010

REFERENCE

Alok Kumar

VP, DBS Bank
Head of Self-Service Banking
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